

Jorge M. Romeo Gómez

Videomaker · Copywriter



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(Ø) 7783 764 463

twitter.com/JMRomeo

Bio & Education

Bachelor's Degree in Advertising and PR, Nebrija Universidad, 2008

Creative Advertising Master's Degree, thecollegeofeverything, 2011

I am a creative and passionate videomaker/copywriter, with diverse experience across editing, production, social media and account management. **I have strong client handling skills, with the ability to interpret client requirements and deliver project objectives.** My work experience to date has provided me with the skills to work independently and to remain calm under pressure even when working to tight deadlines. I am also a team player, and enjoy working collaboratively to achieve the best outcome.

Copywriting & Social

Product Manager at Securbet. (Apr. 09 - Sep. 09)

Online gambling startup. Responsibilities included mining data in message boards and studying player habits, **designing interface and UX mockups for the gambling app.**

Digital Account Executive at GREY Worldwide. (Aug. 11 - Feb. 12)

Responsibilities included copy localization and adaptation duties for GSK brands such as Corega, filing daily usage and data tracking reports for the Lotería de Navidad smartphone app.

Community and Social Media Manager at Dodepecho DyC. (Oct. 12 - Feb. 13)

Responsibilities included managing content, reports and creating various flavours of forum storytelling on a daily basis for small businesses.

www.jmromeo.com



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Accounts & Events

Event Coordinator at T-Pars Ipres. (Sep. 08 - Jan. 09)

Working for publishers such as Microsoft, EA and Ubisoft, this position entailed running both enthusiast press and open public gaming events. **From dealing with the venues and the clientside brand team, to screening and managing a team of hosts.** Responsible for implementing an entire holiday season of videogame events across Spain.

Brand Account Executive at G2 Worldwide and GREY Worldwide. (Aug. 10 - Aug. 11)

Working across two accounts; British American Tobacco and GlaxoSmithKline. Responsibilities included **B2B work for BAT, managing workflow for GSK across local team and the NY/London central hubs.**

Videomaking

Includes both personal and professional projects.

Please visit www.jmromeo.com/demoreel

AlezeyaTV (2014)

Director, editor, motion graphics. Internet TV show about parenting in a new, connected world.

Frikis (2014)

Writer, director, VFX, editor. Geeky rom-com, just released!

Tántalo (2014) - Teaser trailer

Director. Action-thriller feature film project, in pre-production stage.

Canis (2009)

Writer, director, editor. Award-winning comedy short film, upwards of 600,000 views on Youtube.

Entre Líneas (2012)

Director. Dramedy TV pilot starring A-list Spanish talent.

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