# Jorge M. Romeo Gómez

Videographer · Copywriter



contact@jmromeo.com (Ø) 7783 764 463 twitter.com/JMRomeo

# **Bio & Education**

Bachelor's Degree in Advertising and PR, Nebrija Universidad, 2008

**Creative Advertising Master's Degree**, the college of everything, 2011

I am a creative and passionate videographer and copywriter, with plenty of hands-on experience across video editing, post production, photography and social media. With a great eye for detail and a strong ability to interpret client requirements and deliver project objectives. My work experience to date has provided me with the skills to work independently and to remain calm under pressure even when working to tight deadlines. I am also a team player, and enjoy working collaboratively to achieve the best outcome.

# Filmmaking & Editing

Current freelance projects include working as an editor and DoP for Alison Jackson, operating a range of broadcast, DSLR and 4K cameras. Very skilled carrying out projects to completion using Adobe Creative Suite software, FCP, Sony Vegas and many others. Please visit www.imromeo.com/demoreel to see past works.

#### Frikis (2014, short film)

Writer, director, VFX, editor. A set-on-a-set, 8 bit fireworks, Fukusaku-inspired cuts, a love scene.

#### Tántalo (2014, feature film teaser trailer)

Director. Action-thriller, a masked vigilante, gunfire, practical bullet wounds enhanced in post.

#### Canis (2009, short film)

Writer, director, editor. Award-winning high school rebel tale, upwards of 680,000 views on Youtube.

#### Entre Líneas (2012 TV series pilot)

Director. Three minute long steadicam shots with hundreds of extras, multi-camera setups, ensemble cast of Spanish A-listers.

### AlezeyaTV (2014, Internet TV series)

Director, editor, motion graphics. Three shows a week, interviews, library music, economy plus sets and lighting.

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# **Copywriting & Social**

### Community and Social Media Manager at Dodepecho DyC. (Oct. 12 - Feb. 13)

Ran five Twitter and Facebook accounts on a daily basis using Hootsuite, handling user and customer queries, creating and curating community content with a stable of established profiles, took and retouched hundreds of glamour food shots on site, hosted weekly giveaways and promotions.

### Digital Account Executive at GREY Worldwide. (Aug. 11 - Feb. 12)

Performing copy translation and adaptation duties for big pharma GSK brands such as Corega, Poligrip and Sensodyne, collecting and analysing daily usage and tracking data reports for the National Lottery smartphone app.

### Product Manager at Securbet. (Apr. 09 - Sep. 09)

Online gambling startup. Responsibilities included mining data in message boards and studying player habits, **designing interface and UX mockups for the gambling app.** 

## **Accounts & Events**

## Brand Account Executive at G2 Worldwide and GREY Worldwide. (Aug. 10 - Aug. 11)

Created B2B event guideline books and marketing decks for British American Tobacco, ran ad shoots and recording sessions while also dual translating briefs and daily reports between GSK and GREY. In a nutshell, the NY, London and Madrid hubs talked to each other through me.

### Event Coordinator at T-Pars Irpres. (Sep. 08 - Jan. 09)

Working for publishers such as Microsoft, EA and Ubisoft, running both specialist press and open public gaming events. From dealing with the venues and the clientside brand team, to screening, training and leading a team of hosts during holiday season across Spain.